

# UCSF Mission Bay Precision Cancer Medicine Building

## Moving Beyond the Standard of Care

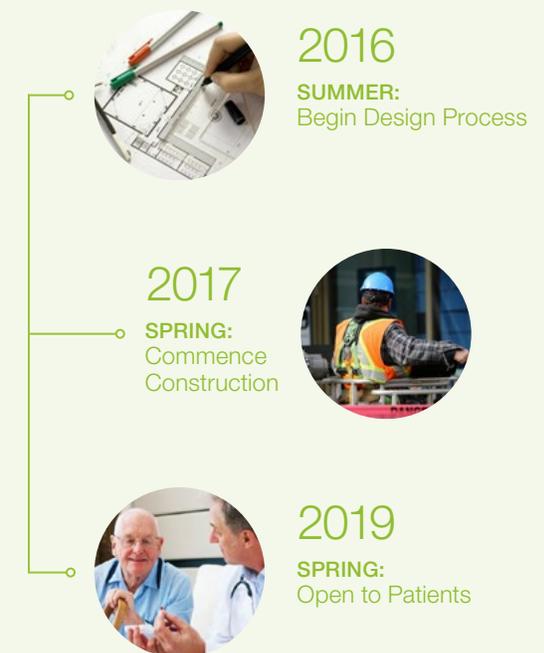


When the UCSF Precision Cancer Medicine Building (PCMB) opens in 2019, it will make real the vision for a home in which all cancer patients can feel confident that they are receiving the finest care in the world.

### Patient-Centered Focus

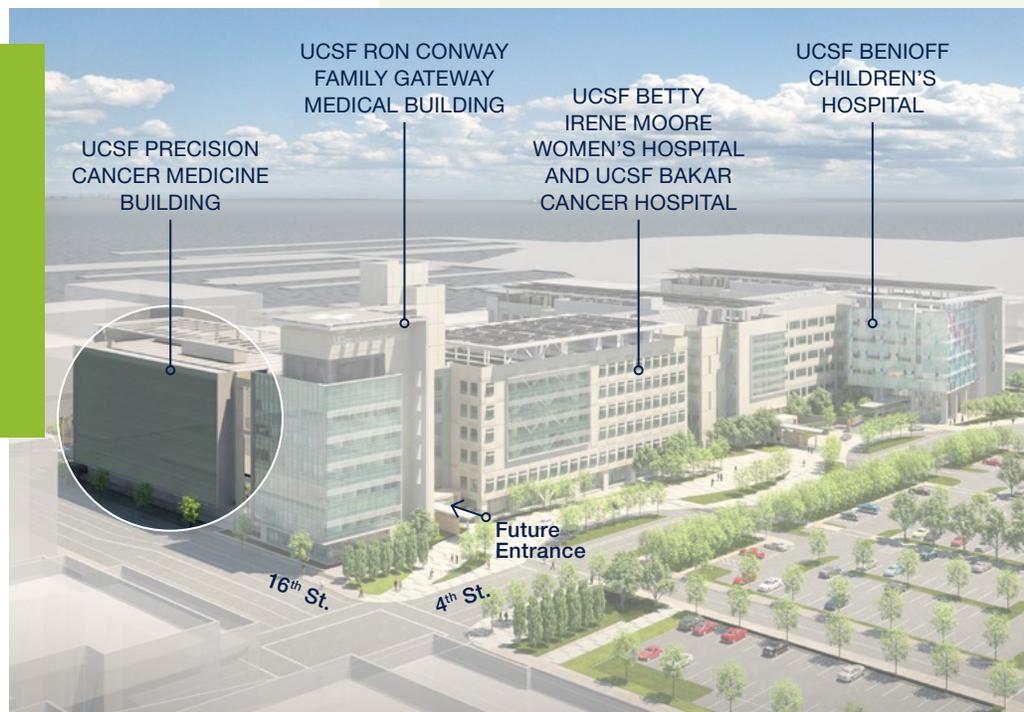
- **Timely access to the most precise treatments**, including cutting-edge diagnostic tests and therapies, as well as our extensive and growing volume of clinical trials.
- **Individualized, evidence-based care plans** that a team of carefully coordinated providers creates – and which guide patients through their personal journeys of coping with cancer.
- **All complex needs for physical and emotional healing met in one place**, in an environment marked by calm beauty and the steady, humane hum of attentive expertise.

### Timeline



The PCMB's six stories and 170,000 square feet will create 120 rooms for multidisciplinary exams, procedures, and consultations that will make it much easier for UCSF outpatients to receive their cancer care in one place, at one time.

**UCSF** Helen Diller Family  
Comprehensive  
Cancer Center



# A Personalized Approach to Treatment and Care

Just a few steps from the Helen Diller Family Cancer Research Building and UCSF Bakar Cancer Hospital, the PCMB places patients and families at the center of our efforts to deliver a new generation of precision cancer medicine. This approach – in which UCSF is a world leader – tailors care based on a detailed understanding of each individual’s biology and life circumstances.

Creating the PCMB is especially urgent now, at a time when there have been extraordinary advances in cancer diagnosis and treatment. Our patients deserve timely access to these advances that include:

- High throughput **genetic testing** of each tumor and **imaging modalities** that enable us to more precisely visualize tumor margins and activity to facilitate safer and more individualized treatment options.
- **Radiation oncology** innovations that enhance the eradication of cancer cells while better preserving normal tissue.
- An expert **Cancer Immunotherapy Program** – informed by our being one of six centers nationwide that are part of the Parker Institute for Cancer Immunotherapy – that harnesses the body’s immune system in the fight against many forms of cancer.

The PCMB’s location at UCSF’s Mission Bay campus will facilitate ready collaboration among researchers, teaching faculty, clinicians, patients, and families. These collaborations – combined with access to all of the latest technology – will enable us to consistently accelerate new treatment discoveries and speed them to patients’ bedsides.

Perhaps most importantly, the human touch will always be front and center, with supportive care available in many forms onsite, complemented by rooms with abundant natural light and enough space for loved ones to participate in care.

“By enhancing access to treatments that go beyond the standard of care and by easing the emotional burdens of dealing with a devastating disease, the PCMB exemplifies the future of cancer care.”

Alan Ashworth, PhD, FRS, President,  
UCSF Helen Diller Family Comprehensive Cancer Center

## Fulfilling Our Vision



Please help us take the next important steps toward making this vision a reality.

For more information about making a gift and naming opportunities within the building, please contact **Melanie Ranen**, Director of Development, at [Melanie.Ranen@ucsf.edu](mailto:Melanie.Ranen@ucsf.edu) or **415-476-5079**.

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