



## PRECISION CANCER MEDICINE BUILDING

Q&A with Laurel Bray-Hanin, vice president and chief operating officer of cancer services, UCSF Health

The Precision Cancer Medicine Building (PCMB) on UC San Francisco's Mission Bay campus will bring together outstanding researchers and clinicians under one roof to deliver novel, personalized treatments to cancer patients. Construction of the six-story, 170,000-square-foot building began in 2017, and the facility is expected to open for patients in 2019.



Laurel Bray-Hanin

### What is the goal of the PCMB?

With the PCMB, we are moving beyond the concept of a single standard of care for all patients. Instead, we will deliver treatments that are tailored not only to the patient and the disease but also to the genetic profile and pathology of the patient's individual tumor.



Corner of Third and 16th streets

### How will the PCMB improve patient outcomes?

Creating the PCMB is especially urgent now. Every new thing we learn has the potential to significantly transform how we treat a patient's cancer. UCSF is at the forefront of this research, and now our patients will have even more timely access to:



- *Comprehensive genetic insights* and more individualized treatment options.
- *Radiation oncology innovations* that will eradicate cancer cells while preserving normal, healthy tissue.
- *Our pioneering cancer immunotherapy program*, which is turning the tide on numerous forms of cancer by triggering the patient's immune system to fight the disease.

### **What will the PCMB mean to newly diagnosed cancer patients and their families?**

We are creating a patient-centered, concierge approach to cancer outpatient treatment that encompasses these core ideas:

- *Convenience*: Cancer patients often have multiple appointments on the same day and must check in at multiple locations. Centralized registration at the PCMB enables patients to check in once and move around the building without worrying about missing an appointment.
- *Warmth*: Patients will find rooms with abundant natural light, a welcoming and easy-to-navigate layout, and enough space for loved ones to participate in care. They also will have easy access to services that care for the whole patient – from classes in integrative medicine, nutrition, and Art for Recovery to support groups and other community resources.
- *Coordination and collaboration*: With clinics, infusion, radiology, and pathology all under one roof, colleagues who were once spread across the city will now be as close as across the hall. This proximity will spark new collaborations and make possible even better, more coordinated care.

### **What makes the UCSF Helen Diller Family Comprehensive Cancer Center unique?**

We are proud to be ranked among the world's best cancer centers by *U.S. News & World Report* and Elsevier. The PCMB further integrates UCSF's groundbreaking research and care, accelerating our ability to translate scientific discoveries into treatments that save lives and improve patient outcomes.

### **How does private philanthropy impact the patient experience?**

Dedicated supporters have made the PCMB possible and are advancing our work at the forefront of precision medicine. Gifts to the UCSF Helen Diller Family Comprehensive Cancer Center are commitments to bringing these revolutionary treatments to patients in our community.

***For information about making a gift or naming opportunities within the building, please contact Melanie Ranen, director of development, at [Melanie.Ranen@ucsf.edu](mailto:Melanie.Ranen@ucsf.edu) or (415) 476-5079.***